

Message

From: Beers, Samantha [Beers.Samantha@epa.gov]
Sent: 7/13/2021 3:00:03 PM
To: Ferrell, Mark [Ferrell.Mark@epa.gov]; Nitsch, Chad [Nitsch.Chad@epa.gov]; Sullivan, Erin C. [sullivan.erinc@epa.gov]; Harris, Reggie [HARRIS.REGGIE@EPA.GOV]; White, Terri-A [White.Terri-A@epa.gov]
Subject: RE: Dr. Amjad media

Sound like she made a decision to move out with a communications plan. Good for her. our activities will complement hers nicely.

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From: Ferrell, Mark <Ferrell.Mark@epa.gov>
Sent: Tuesday, July 13, 2021 10:58 AM
To: Nitsch, Chad <Nitsch.Chad@epa.gov>; Beers, Samantha <Beers.Samantha@epa.gov>; Sullivan, Erin C. <sullivan.erinc@epa.gov>; Gillespie-Marthaler, Leslie <GillespieMarthaler.Leslie@epa.gov>; Mastro, Donna <Mastro.Donna@epa.gov>; Melvin, Karen <Melvin.Karen@epa.gov>; Harris, Reggie <HARRIS.REGGIE@EPA.GOV>; White, Terri-A <White.Terri-A@epa.gov>; Leonard, Paul <leonard.paul@epa.gov>
Subject: Dr. Amjad media

Serendipitously, I happened to turn on the radio (Metronews Talkline) just now as the talk show host Hoppy Kercheval was introducing Dr. Amjad. This is a popular state radio talk program produced in Morgantown (40 miles north of Clarksburg) and syndicated statewide, probably 30 or 40 local affiliates.

Dr. Amjad got out several good talking points on lead. Here are some notes I managed to get:

- It's serious and we're very concerned about it
- We're doing testing in some homes
- We're going to do testing of all the water in the Clarksburg area
- I don't have the data in front of me, but I recall one of the homes had a level of several hundred PPB
- The important issue is consumption over time, especially for children
- If you live in a pre-1950s home, you should get your water tested, children tested
- We will do aggressive testing with the water board

The host said he'd have her on again soon for updates - the ongoing media angle will be *Is the contamination in the home or throughout the system?*

This radio talk show archives most of their episodes on their website, but it often takes a day or sometimes longer. I'll keep an eye out for it, but I think we can presume Amjad is doing hits with other outlets this morning.

Mark Ferrell, State and Congressional Liaison

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